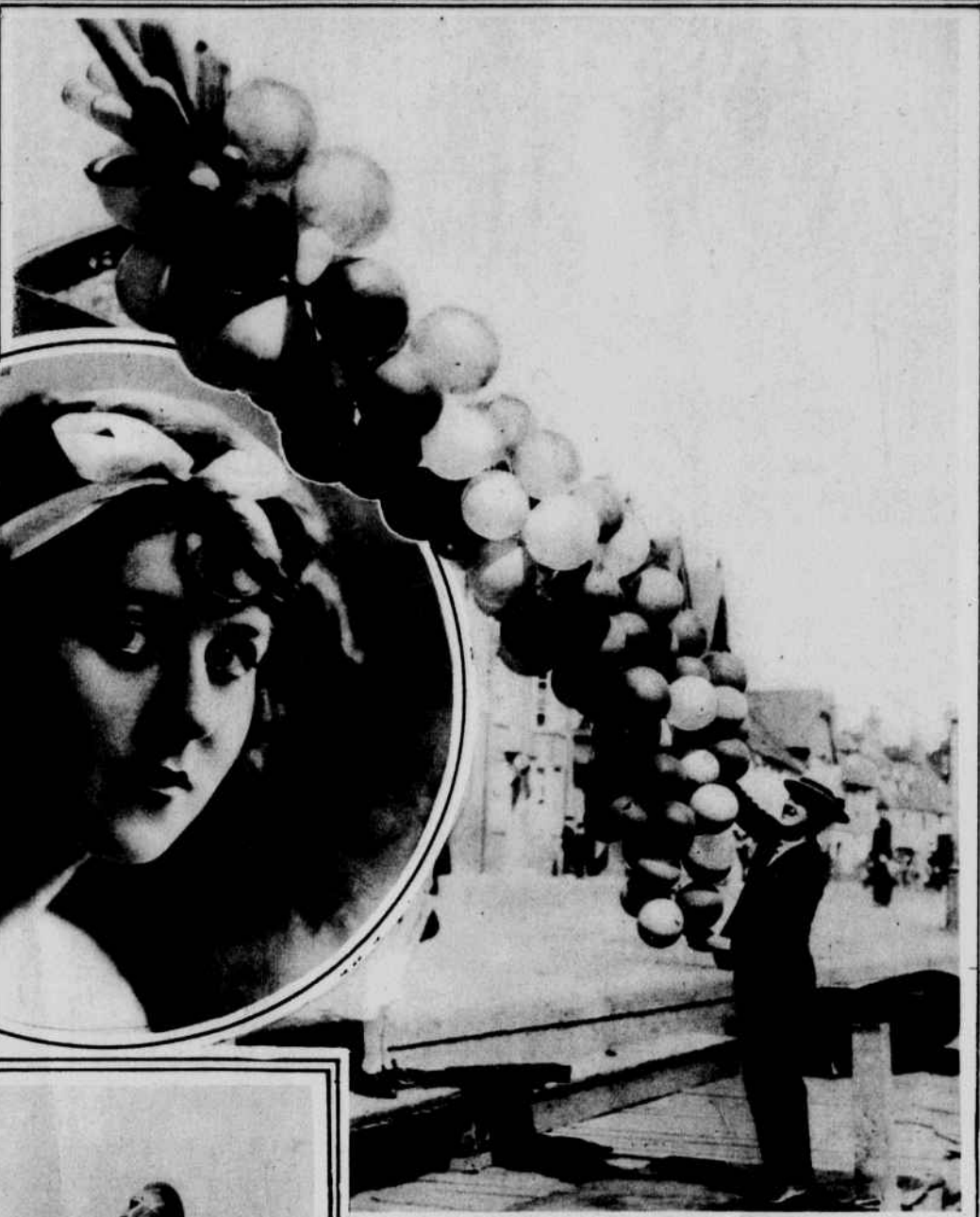




When the motor of a navy launch belonging to the U. S. S. Mississippi backfired and the gasoline tank exploded in San Francisco Bay a dozen members of the crew had to swim for their lives. Photograph shows the wrecked launch alongside a fireboat. International.

Miss Florence Selby of San Francisco, selected as the city's prettiest girl, who will head the group of beauties to welcome delegates to the Knights of Columbus International Convention next month. International.



A balloon vender exhibiting his stock in England, resembling a huge bunch of brightly colored grapes. International.



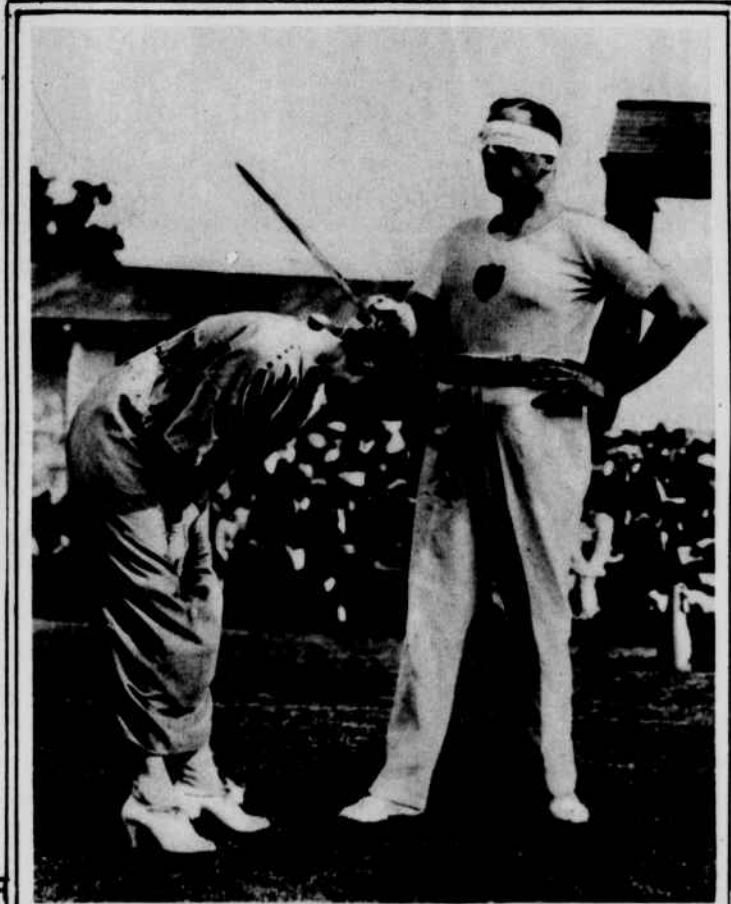
Committee of Virginia veterans, photographed at the base of the Washington Statue in Trafalgar Square, London, presented to the city by the Old Dominion. International.



Crash of the bombing plane at Langin Flying Field, near Moundsville, W. Va., which wrecked fourteen automobiles in its fall and caused several deaths. International.



Statue of George Washington, gift of the State of Virginia to the British nation, unveiled by Miss Judith Brewer and accepted on behalf of the Government by Earl Curzon. International.



Top Sergeant Aggleton of the British Army chops a potato in halves while blindfolded, the potato being balanced on the neck of a girl volunteer. Kadel & Herbert.

**Have Your Hair Permanently Waved**  
by the latest and most improved steaming process, which is absolutely harmless and guaranteed not to break or split the hair.  
Price, \$1.00 per curl, \$25.00 entire head.  
**HAIR COLORING BY AN EXPERT.**  
Only the best vegetable compound used. Write, phone or call for appointments.  
**Hair Coloring Expert,**  
182 West 43d St., N. Y.  
Tel. Bryant 3356.  
**Maison Alex**

**Advertising Rates**  
**THE NEW YORK HERALD**  
Rotographic Section  
**CONTRACT RATES**  
12 times within one year.....\$90  
24 times within one year.....\$180  
36 times within one year.....\$270  
3,000 lines within one year.....\$90  
3,000 lines within one year.....\$180  
10,000 lines within one year.....\$270  
**SINGLE INSERTION RATES**  
PER AGATE LINE.....\$1.00  
HALF PAGE.....\$4.00  
FULL PAGE.....\$8.00  
MINIMUM SPACE 21 LINES  
ALL ADVERTISEMENTS MUST CARRY AN ILLUSTRATION

**Local Flesh Reducer**  
A harmless, sure and pleasant way to reduce arms, bust, neck or other parts; apply at night and watch results. For general reduction Baryone Bath Cartridges. Carton of 12, postpaid, \$3.00. Pouch Jar reducing cream, postpaid, \$3.00. Address Dept. 8, E. A. P. CO., 409 Central Park West, New York.

**Reduce Your Flesh**  
by wearing  
**Dr. Waller's Reducing Rubber Garments**  
For Men & Women.  
Cover entire body or any part. Send for illustrated booklet.  
**Dr. Jeanne A.C. Waller**  
351 Fifth Av., N. Y.  
Best Reducer, Price \$5.00 Billings Bldg., 4th fl.  
Chin Reducer, \$2.50 (Kintz 14th St., 3d door E)

**LADIES' HAIR GOODS**  
of every description.  
Featherweight Transformations of superior French hair.  
Can be dressed in any fashion.  
**PREMATURELY GREY HAIR**  
quickly restored  
with one application of  
**ANDRE'S ORIENTAL COLORING**  
Trade-MARK ALONE-MARK.  
MARIE, accomplishes the desired result quickly. Don't worry about facial disfigurements, have them removed by MME. MARIE. All work guaranteed. Appointments may be made by letter or phone.  
Application Parlor and Salesroom, 51 West 29th St., New York.  
**Andre**

**LOOK YOUNGER**  
MME. MARIE of 222 Riverside Drive, New York City, for the past twenty years has specialized in the removal of facial blemishes. A beautiful face is often marred by deep lines, double chin, drooping eyelids, freckles, scars, etc. MME. MARIE removes all these imperfections without CUTTING OR FILLING. Healthful stimulation of the muscles and tissues, as given by MME. MARIE, accomplishes the desired results quickly. Don't worry about facial disfigurements, have them removed by MME. MARIE. All work guaranteed. Appointments may be made by letter or phone.  
Telephone RIVERIDE 3376.

**WHY HAVE GRAY OR FADED HAIR?**  
**HENNA D'OREAL**  
NEW FRENCH DISCOVERY  
which is composed of pulverized Henna and Herbs provides the best coloring in the world. Not affected by previous dyes. Will not stain scalp or rub off. All shades, easy to apply. Beware of inferior substitutes. A perfect preparation proven to be absolutely the best. Price, \$1.50. Postpaid, \$1.60.  
Blond Henna for lightening hair that has grown dark. Price \$2.25. Address Dept. 8, R. PAUL, Hair Coloring, Specialist, 34 W. 37th St., N. Y. Tel. FItz Roy 0799.

**Bohn Syphon Refrigerator**  
**SPECIAL SUMMER SALE**  
now on. Every Refrigerator radically reduced in price, and a magnificent white enamel KITCHEN TABLE, with fixed-steel PORCELAIN TOP, free with every Refrigerator at \$50 or more.  
Bohn Refrigerator Shop 3 E. 46th St. (at 5th Av.)

**Permanent Wave '16**  
(Half of head)  
Or \$1.00 Per Curl  
By famous C. F. The PERFECT Steaming Process. Highly beneficial to the hair. Testimonials for your reference.  
Care of Prematurely Gray Hair.  
Special face treatments. Send for Booklet.  
Martha Hedman one of the C. F. Method enthusiasts.  
**CHARLES & RUTH FREY,**  
Hair and Skin Specialists,  
11 E. 41st St., at 5th Av.  
Telephone 3384 Murray Hill.

**FRECKLES**  
Now is the Time to Get Rid of These Ugly Spots  
There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.  
Simply get an ounce of Othine—double strength—for any drug-gist and apply a little of it night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.  
Be sure to ask for the double strength Othine as this is sold under guarantee of money back if it fails to remove freckles.

**Natural Willow Wide Arm Chair**  
Regular Value \$12  
Reduced to **\$9.50**  
SEAT CUSHIONS As Shown  
Crestones **\$1.85**  
Wicker Furniture At Sacrifice Prices. Save money by buying from us now. Willow, Reed and Fibre Furniture in single piece or sets, direct from factory, at lowest prices.  
**Long Beach Willow Furniture Co.**  
Factory and Salesrooms  
136-138 East 41 Street  
New York City  
Telephone 4776 Murray Hill

**Maternity**  
Our specially designed maternity garments are smart, stylish and conceal the condition effectively; expand as required. May be worn after baby comes.  
**Everything for Baby**  
from simplest slip to most elaborate layette—nursery furniture, etc.  
If unable to call, write Dept. N-1 for Free Style Book.  
**Lane Bryant**  
21-23 West 38th St., N. Y.

**THE WEST Beach & Motor HAIR NET**  
15c  
Gray & White Double Price.  
Perfect match for every shade of hair.  
Cap and fringe shapes.  
Hand Made. Full Head Size. Twice Sterilized.  
**WEST ELECTRIC HAIR CURLER CO.**  
Philadelphia, Pa.

**OVINGTON'S**  
The Gift Shop of Fifth Avenue  
Fifth Avenue at 39th Street  
442—Crystal pitcher with band of Sterling silver. \$10.00  
ATOVINGTON'S new home you will find not only crystal ware and china of rare charm, but marvellous mirrors, lamps and shades and the most distinctive suggestions in gifts for whatever the occasion demands.

**THE CORKER.**  
It Corks the Cork.  
No worry about the cork slipping out. Made of pure gum rubber. Two sizes—will fit any bottle. At your drug-gist's or send 25c for two large and one small; or the same amount for one large and three small.  
M. E. SCHNITZBERG,  
Dept. H,  
38 East 23d Street,  
New York City.

**SHEPPARD KNAPP**  
SON CO. Inc.  
39-41 West 23rd Street, N. Y.  
ESTABLISHED 1897  
**SPECIAL 3 PIECE**  
Velour and Tapestry  
**LIVING ROOM SUITE**  
**\$183.00**

**A Permanent Hair Wave**  
Guaranteed for Six Months  
**The HALLOH Way**  
Is a Distinctive Mark of Beauty  
An exclusive and successful process used by Mr. Halloh PERSONALLY is your assurance of satisfactory results.  
With the Colony Club 11 years.  
**J. HALLOH**  
36 EAST 48th St., N. Y.  
Vanderbilt 5341